

# SCALING OF INNOVATIONS: 3 DIMENSIONS

Scaling is the process of promoting beneficial technologies and practices to impact large numbers of people. The impact, represented by the volume of the pyramid, is likely to lead to a sustainable change when efforts to scale up, out and deep are combined. CIMMYT facilitates other actors to contribute to the construction of a stable and growing pyramid.

## HOW SCALING INCREASES THE IMPACT OF OUR WORK



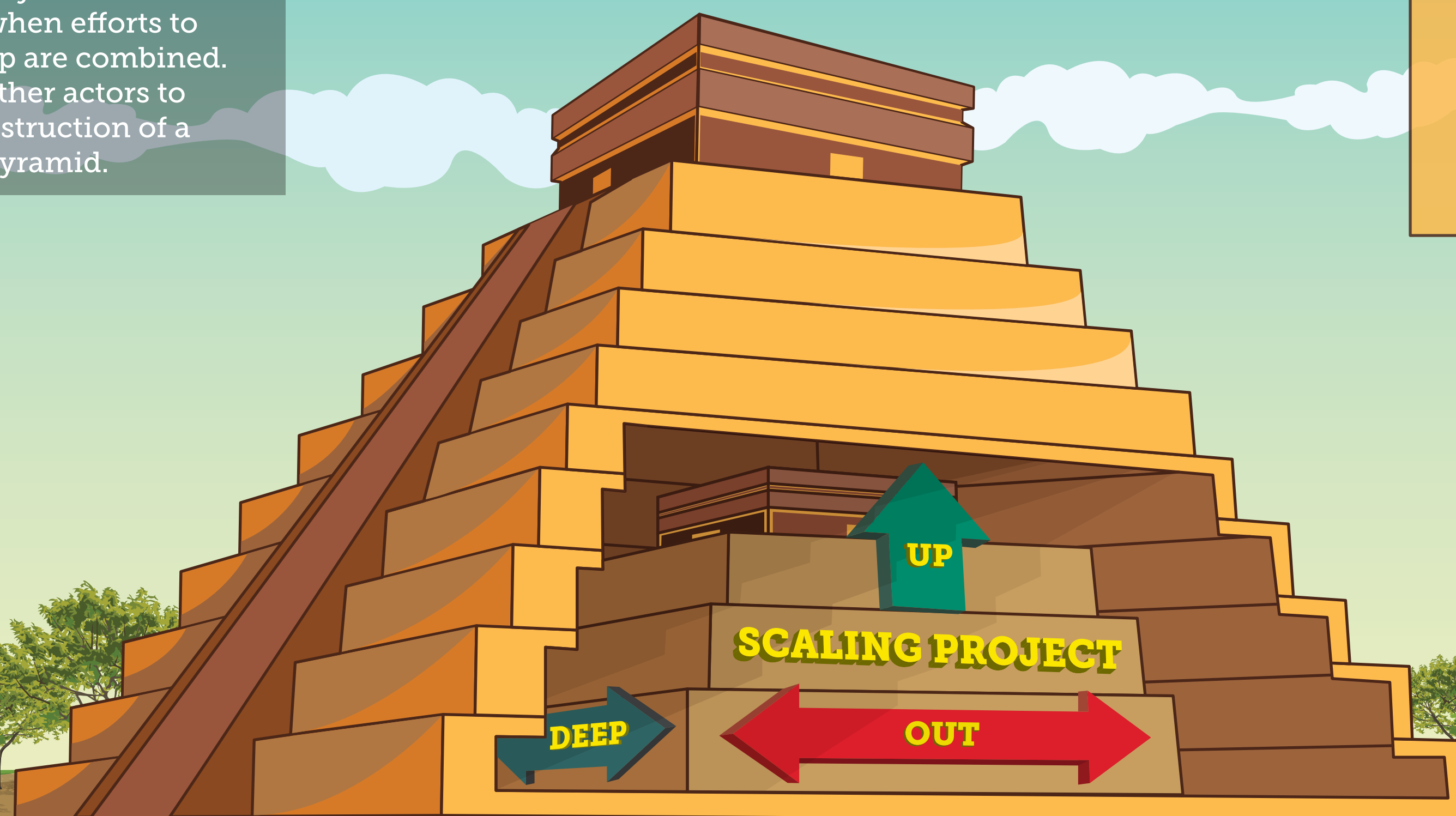
**CIMMYT** offices  
in **15 countries**



Working with  
**300+ partners**



Allowing us to  
**reach more than  
18,000,000 farmers**



## SCALING UP

refers to **transforming institutional conditions** (policies, strategic partnerships, value chain development) to allow **efficient scaling out.**

## SCALING DEEP

refers to changing minds, values and cultural practices, **making the use of the innovation a new routine** for people through awareness raising and capacity building.

## SCALING OUT

refers to **reaching more people with an innovation** through multiplication, dissemination, extension, etc.

Going from a pilot project to a scaling project requires CIMMYT to transform its role from a builder to an architect, supporting partners to do further building themselves.