What If the World Went Gluten Free and Grain Free: The Role of Grains in the Diet and Feeding the World

CIMMYT 50

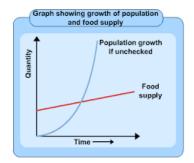
Julie Miller Jones, PhD, CNS, CFS, LN, FICC, FAACCI Professor Emerita – St. Catherine University St. Paul, MN USA







What this talk will cover



- Today's environment obesity, type 2 diabetes
- What is being said about celiac, gluten-free and grain- free (Paleo)? The gluten free trend.
 - What is the truth behind it?
- What are the nutritional ramifications of whole and refined grains and gluten free and grain free?
- What are the sustainability ramifications of gluten free and grain free as the world looks to feed itself by 2050?



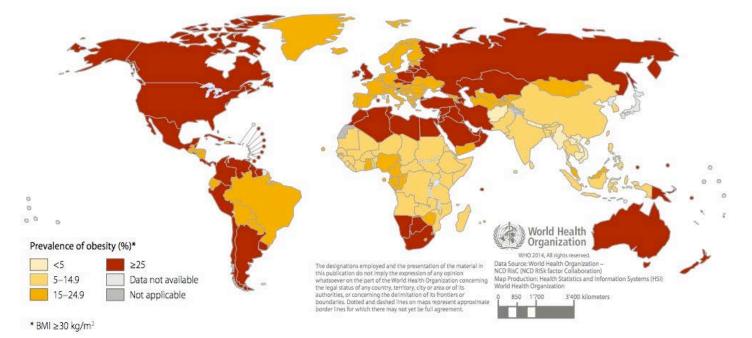


Fig. 7.2 Age-standardized prevalence of obesity in women aged 18 years and over (BMI ≥30 kg/m²), 2014

FEAR THAT CARBOHYDRATES AND GRAINS CAUSING OBESITY AND CHRONIC DISEASE



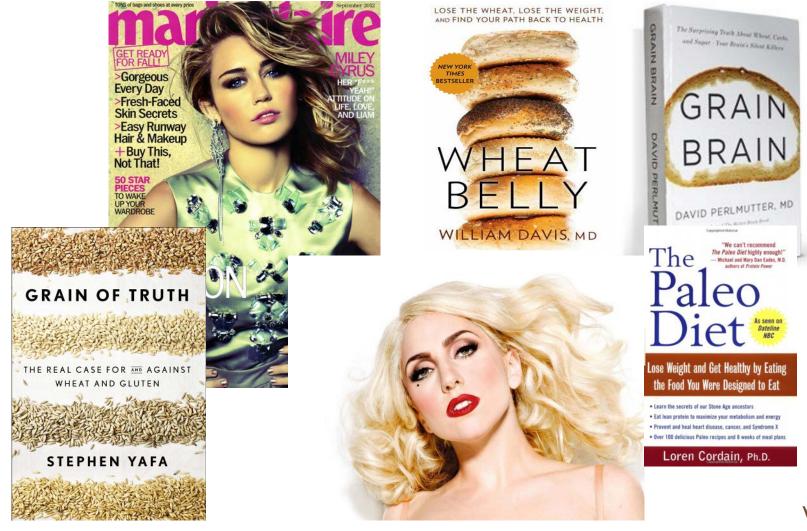
white Flour is a poison that is addictiive making us fat and causing diabetes.

Grains developed by Borlaug are slowly killing you.

Jou Slowly

We did not evolve to eat wheat.

Paleo, Gluten Free and Grain Free



... mega-sellers like Grain Brain and Wheat Belly suggest that wheat may be the new asbestos



Celiac Disease Trifecta Factors

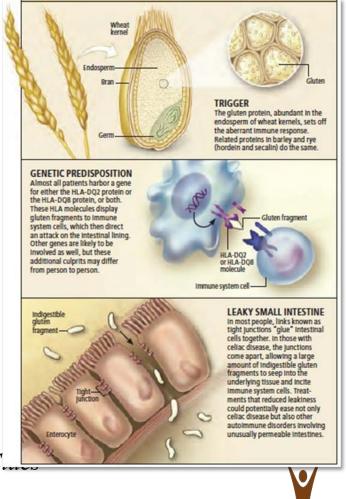
- Factors that must be present
- 1. Gluten in the diet
- Carry the gene- Human
 leukocyte antigen HLA-DQ2
 or DQ8 plus others

3. Intestinal permeability

• Emerging factor may be due to poor diets, bacterial overgrowth

→Inflammation

Fasano, A. (2009, August). Celiac Disease Insights: C... to Solving Autoimmunity. Scientific American.



www.CeliacCen**Go** with the grain. ©2014 All rights reserved. 6

How Common is Celiac Disease?

• North American 1 / 133 < 1%

- Global impact varies by race and ethnicity
- Runs in families 1/22 to 1/39
- In people with related gut symptoms: 1 in 56
 - Common GI symptoms include diarrhea, constipation, bloating, malabsorption
 - All autoimmune disease is increasing. Why?





Claim: Humans Did Not Evolve to Eat Grains

- Humans -eating grains >100,000 yrs
- Dental record evidence
 - Teeth show we were/ are omnivores.
 - Cooked grain DNA was found in dental calculus of Paleolithic humans
- Cave and cooking evidence*



- Grains (sorghum, wild maize, others) found in caves
- Grain DNA on stone tools and cooking pots
 ➔indicate processing and cooking of grains

*Caves in Iraq and the Low Countries; the Americas Henry, A. et al. Ethology & Sociobiology 15: 219–35; Unger, P. The known, the unknown and the unknowable DOI:10.1016/0162-3095(94)90015-9.



Grains and CHOS and Evolution

- With the advent of Agriculture
- Humans evolved to have 6 copies of amylase
 - other primates 2 copies
- Amylase & cooking
 - Enabled ready supply of glucose to the brain
 - the brain's preference for fuel
- Cooked CHO staples / food may have enabled evolution
- Teleological argument If wheat wasn't eaten, why would it be domesticated?

Haslam & Rigby. A long look at obesity. Lancet.2010;376:85–86 <u>http://news.sciencemag.org/evolution/2012/10/raw-food-not-enough-feed-big-brains</u> *news.nationalgeographic.com/.../121026-human-cooking-e...-* A surge in *human brain* size about 1.8 million years ago is linked to the innovation of *cooking*





CLAIM: GRAINS/GLUTEN-CONTAINING CARBOHYDRATE STAPLES ARE BAD FOR THE HUMAN DIET



Recommendations for Carbohydrates (CHO) and CHO Staples

- Dietary recommendations most countries /health promotion orgs
- Food guidelines recommend grains as a food group
- CHO/ grain staples Base of pyramid/ die
- **45-65% of E** (up to 75% of E)
 - Australia / New Zealand Dietary Guidelines
 - European Food Safety Authority
 - UK Scientific advisory Committee on Nutrition
 - US Dietary Guidelines / US Institute of Medicine
 - Singapore Health Promotion Board
 - Indian Health
 - Health promotion bodies such as heart, cancer and diabetes associations
- World Health Organization/ Food & Agriculture Organization (WHO/FAO)
- "the macronutrient that humans need in the largest quantity."

Montagnese C et al Nutrition. 2015 ;31:908-915; Radhika G, et al Public Health Nutr. 2011 ;14:59 http://www.hpb.gov.sg/HOPPortal/health-article/2638

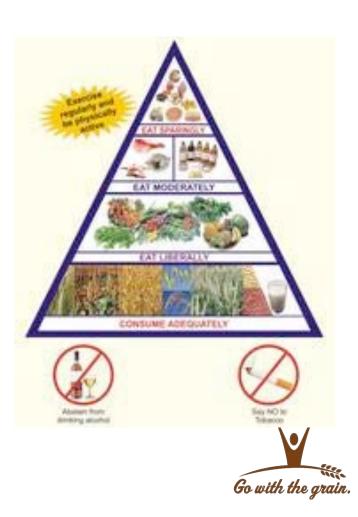


Go with the gr

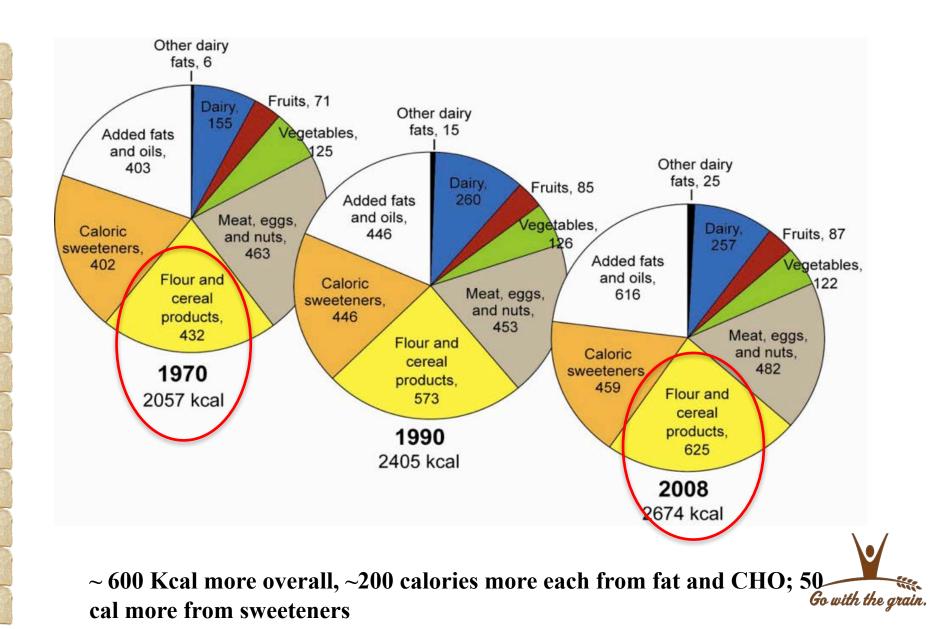


Dietary Guidance - Some Examples

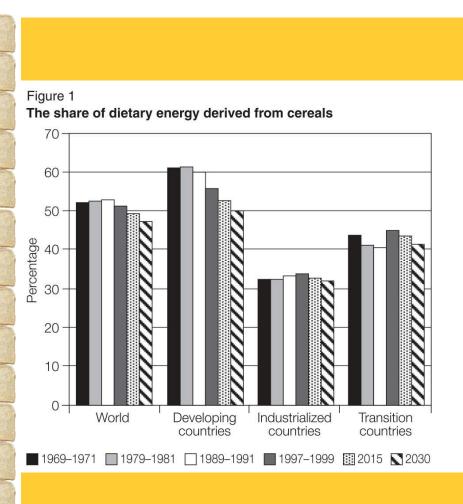




Too Many Calories = Excess Weight



Grain Intake Is Flat or Dec Past and projected future overweight rates in selected OECD countries



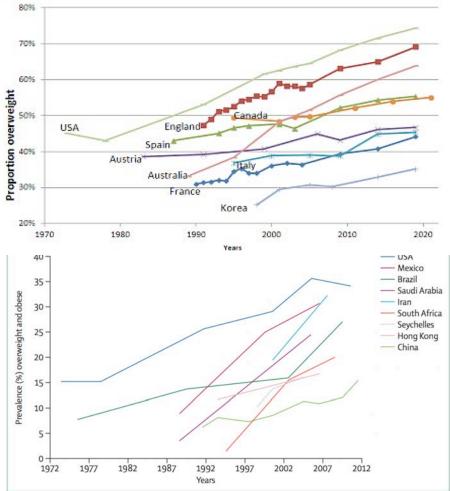


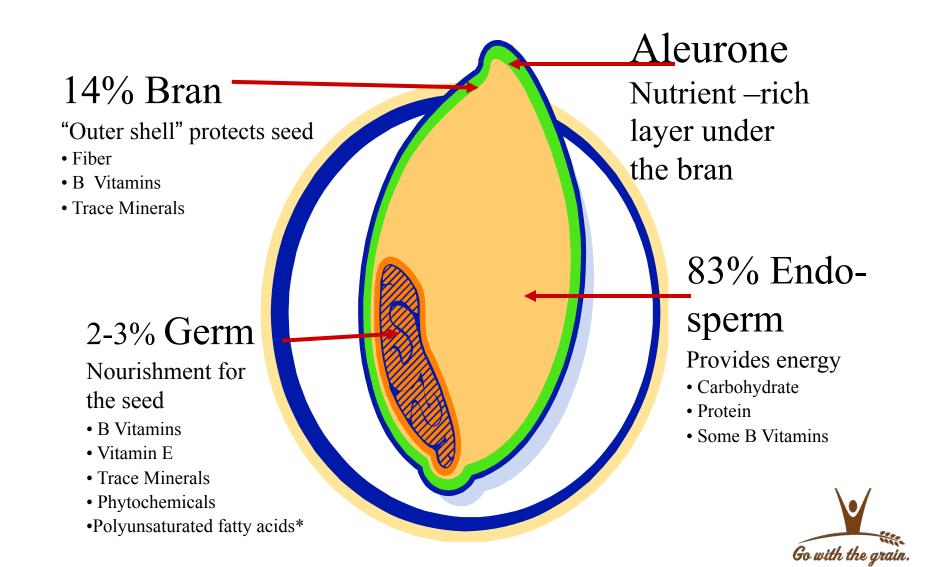
Figure 1: Prevalence trends for child overweight and obesity in the USA and eight low-income and middle-income countries

Source: World Obesity Federation, collated from published sources. Further details in appendix. Measurements of body-mass index are based on professionally measured heights and weights.

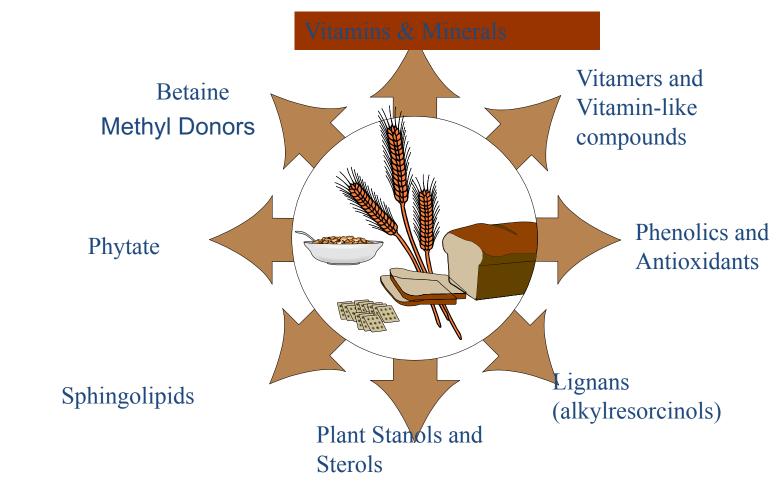
http://www.fao.org/docrep/005/ac911e/ac911e05.htm



Whole Grain – Rich in Nutrients



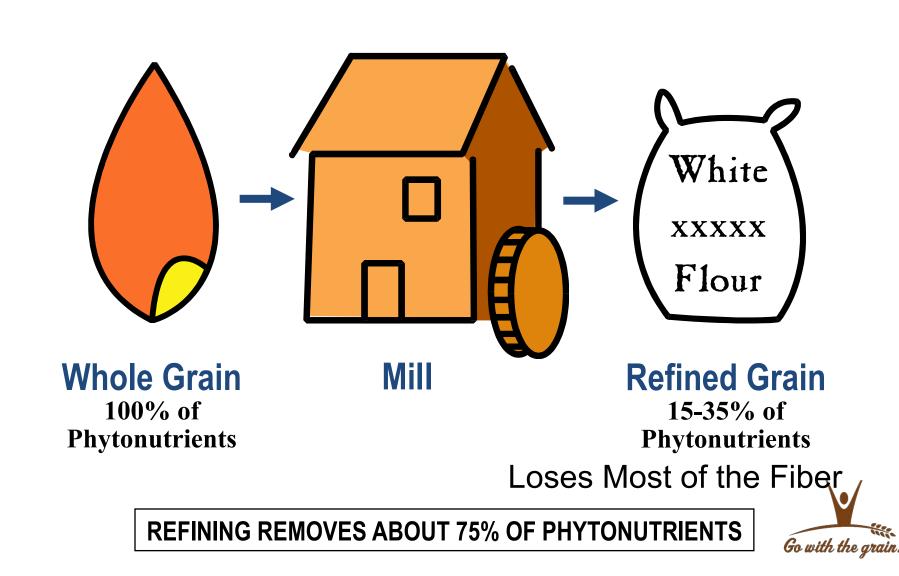
Whole Grain Nutrients and Phytochemicals

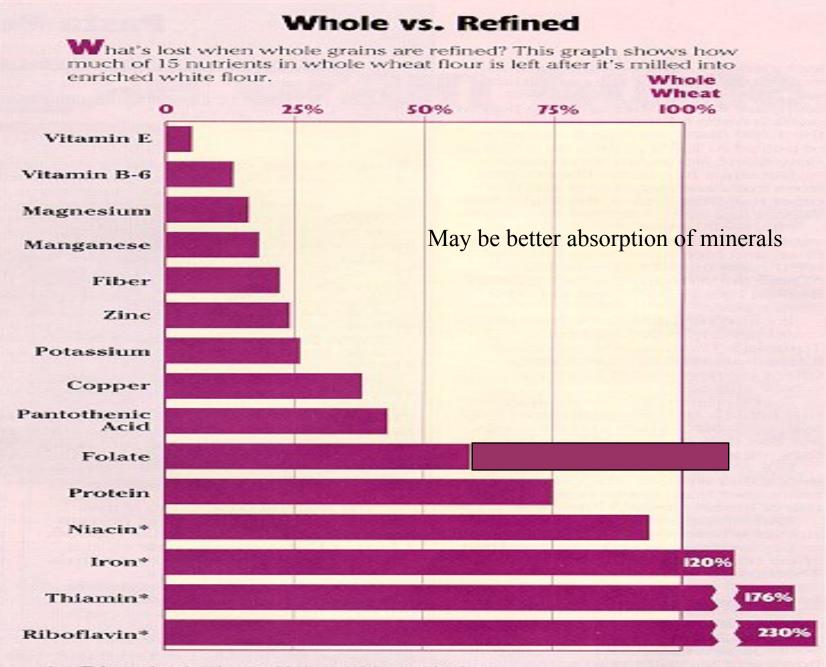




Slide adapted with permission from Gene Miller, GMI

Whole Grain vs Refined Grain



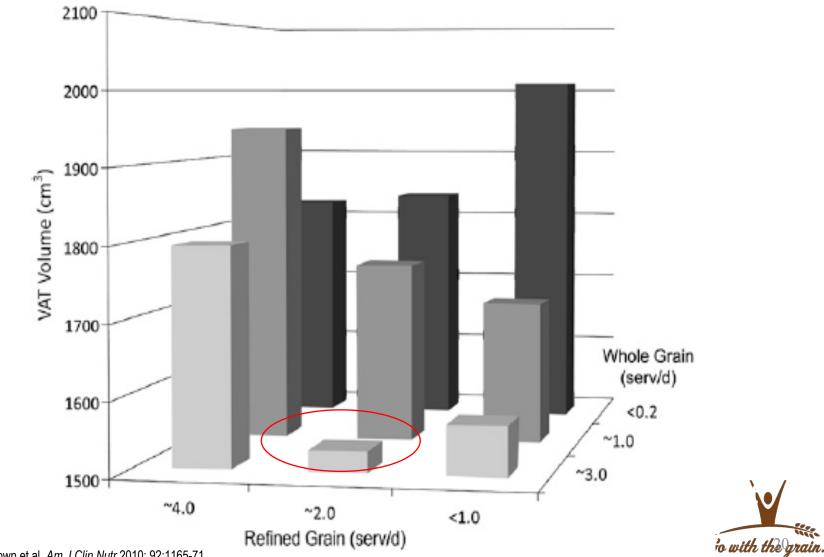


* = This nutrient has been added to enriched white flour. Source: USDA Nutrient Database for Standard Reference, Release 11 (www.nal.usda.gov/fnic/foodcomp).

= Enriched white flour.

vrain.

Mix of Whole and Refined Grains Lowest Visceral Abdominal Fat



McKeown et al. Am J Clin Nutr 2010; 92:1165-71

Whole Grain Intake Lowers Relative Risk (RR)

90 g/day increase in whole grain intake (3 servings)2 sl. bread, 1 bowl of cereal or 1/5 sv. pita bread made from whole grains)

Very similar Relative Risks	(RR) for both	incidence and mortality
-----------------------------	---------------	-------------------------

0.49 Diabetes

0.81	Coronary	heart disease
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0.78 Cardiovascular disease

0.88 Stroke

0.85 Total cancers

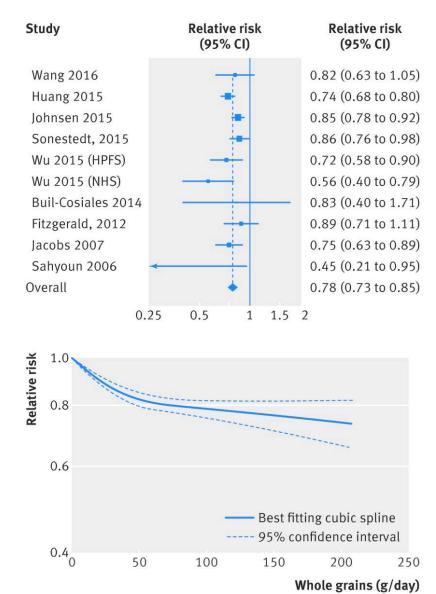
0.83 Death from all causes

Meta-analysis of 45 prospective cohorts (64 publications) Aune D, et al BMJ. 2016 Jun 14;353:i2716



Whole Grains / Coronary Disease

Ave 22% Decreased Risk





Meta-analysis of 45 prospective cohorts (64 publications) Aune D, et al BMJ. 2016 Jun 14;353:i2716; Tang G et al Am J Cardiol. 2015;115:625-9.

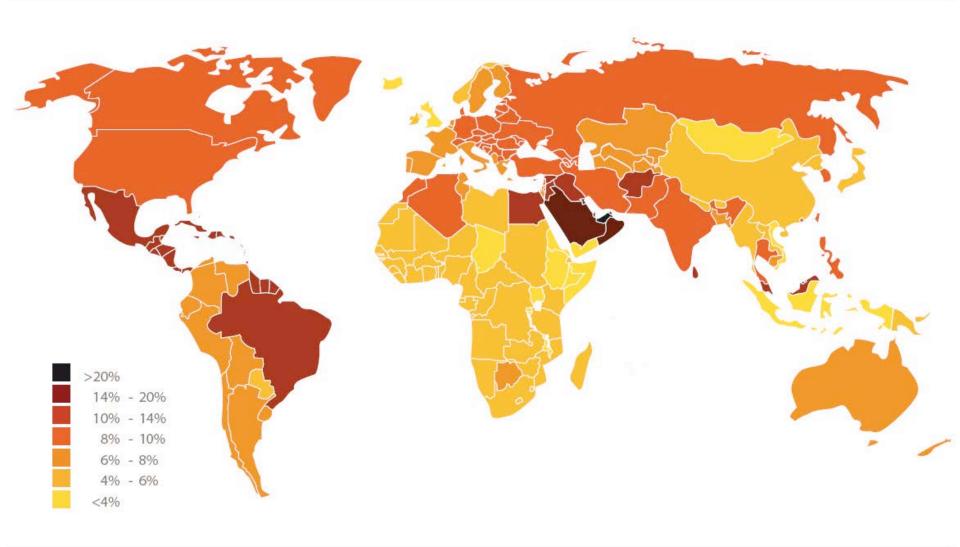


prediabetes High cholesterol Physical inactivity metabolic syndrome Unhealthy die Steep aprea Family history high triglycerides High blood pressure Birth control Stress clampsia Overweight obesity depression Smoking Diabetes

CARBOHYDRATES, GRAINS AND WHOLE GRAINS DIABETES



Prevalence estimates of diabetes, 2025



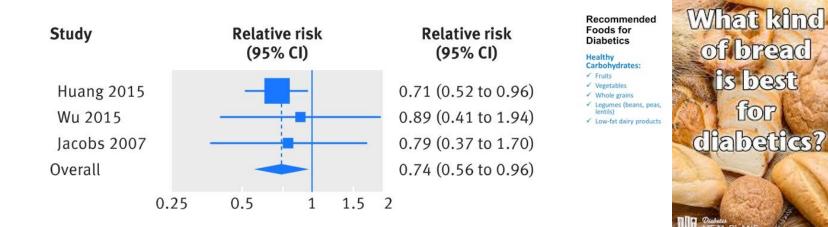
SOURCE: DIABETES ATLAS THIRD EDITION, © INTERNATIONAL DIABETES FEDERATION, 2006

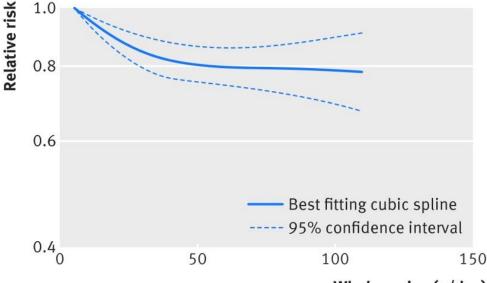




Whole Grain Intake & Type 2 Diabetes Risk

 $\sim 25\%$ Lower risk





Meta-analysis of 45 prospective cohorts (64 publications) Aune D, et al BMJ. 2016 Jun 14;353:i2716



Whole grains (g/day)

Carbohydrate Intake & Type 2 Diabetes Risk

```
Nurses Health Study N> 70,000
RR Type 2 diabetes (T2D)
CHO
                    RR = 0.98 \text{ ns}
                    RR = 1.23**
Starch
                    RR = 0.80 **
Total fiber
Cereal fiber RR = 0.71 **
                    RR = 0.79 * *
Fruit fiber
CHO:cereal fiber RR = 1.28 * *
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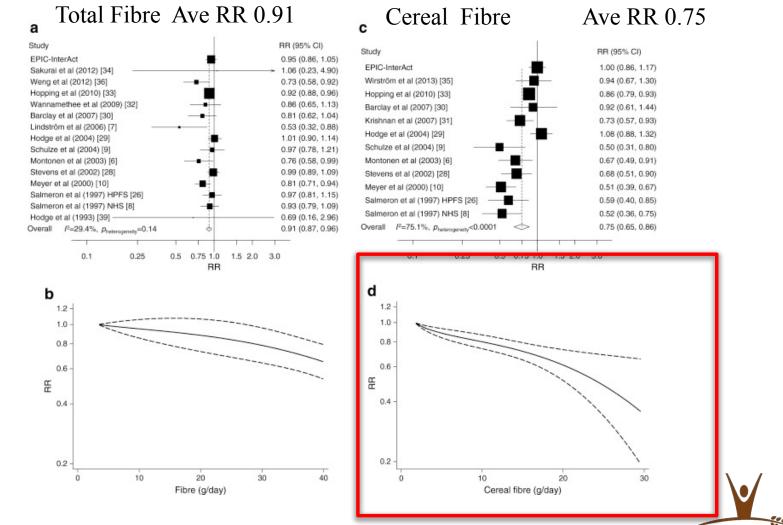


Diets with high starch, low fiber, and a high starch-to-cereal fiber ratio were associated with a higher risk of T2D.

→need to increase fiber and whole grain



Total Fibre (a,b) and Cereal Fibre (c,d) Intake and Type 2 Diabetes Relative Risk



InteractConsortium. Diabetologia. 2015; 58: 1394–1408

Claim: All Fibers from All Sources Have the Same Impact So Grains Aren't Necessary

Fibers & Small Intestinal Cancer RR

Total Dietary Fiber Cereal Fiber Whole Grain foods $\begin{array}{ccc} 0.79 & ns \\ 0.51 & P < 0.01 \\ 0.59 & P < 0.06 \end{array}$



U.S.NIH AARP N= 560,000 older adults

Schatzkin et al Gastroenterology 2009 135:1163-7



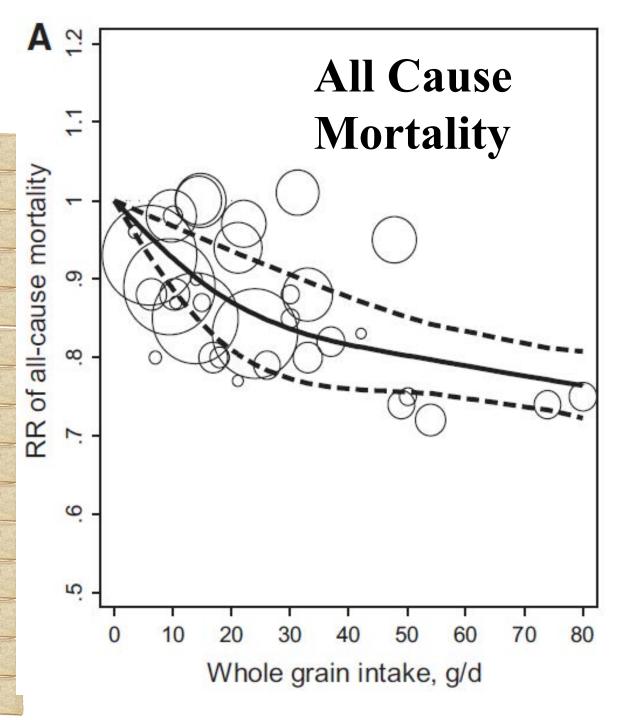
"FRANKLY, DEAR, I THINK YOU'VE BEEN ON THIS PALEO DIET MUCH TOO LONG!"

Claim :All Fibers Are the Same Fiber and Laxation

FIBER	LAXATION
	per g fiber fed
Wheat bran	5.4
Psyllium	4.0 Come
Oats	3.4 sour sheet on
Corn	3.3 1 1 1 1 1 1 1 1 1 1
Legumes	2.2
Pectin	1.2
RS2 resistant starch	1.1
Inulin	1.0



Cummings JH. 1993. CRC Handbook of Dietary Fiber in Human Nutrition 29



Whole Grain Intake and All-Cause Mortality

> Zong et al, *Circulation* 2016;133:2370-2380



NOT Getting the Recommended 3 Servings of Whole Grains Each Day! Not Enough Cereal and Total Fiber



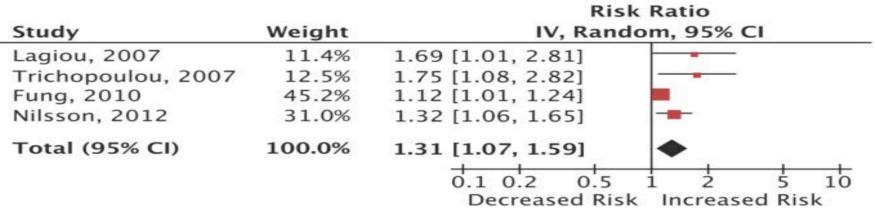
Not Getting Enough Whole Grain

Getting the Recommended 3 Servings of Whole Grain/Day

> Go with the grain. NHANES 1999-2002

Low-carb diets and all-cause mortality





Heterogeneity: $Tau^2 = 0.02$; $Chi^2 = 6.44$, df = 3 (P = 0.09); $I^2 = 53\%$ Test for overall effect: Z = 2.68 (P = 0.007)

Meta-analysis - 17 studies n=272,216

• High low-carb score associated with increase in all-cause mortality RR = 1.31



Noto H et al PLoS One. 2013;8(1):e55030.

Cost and Quality of Grain/ Gluten Free/ Diets

Gluten – free/ Grain -free diets – Cost 2x more \$\$

 May be less nutritious and may not be fortified

Martin J¹, Geisel T, Maresch C, Krieger K, Stein J. Digestion. 2013;87(4):240-6. doi: 10.1159/000348850. Epub 2013 Jun 6.

Inadequate nutrient intake in patients with celiac disease: results from a German dietary survey.

- Inadequate B vitamins, Ca⁺⁺ and cereal / legume fiber
- Environmentally expensive

Metzgar M et al. Nutr Res. 2011;31:444-51.



Feeding the 8 Billion in 2030

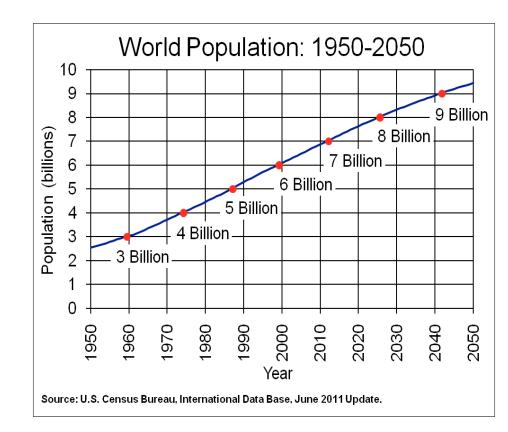
Grains 73% -harvested acres — >50% world's calories By 2050 Need ↑>>40%

esp if **†**meat-rich diet

- intensive production $\clubsuit 80\%$
 - 420% arable land (forests, parks???)
 - "Sustainable intensification without further degradation of natural resources and environment still remains a

challenge..."

FAO 2000 report *Agriculture: Towards* 2015/2030.



Krishna&Chandrasekaran. Cereal Products in Valorization of Food Processing By-Products. Ed M. Chandrasekaran. 2013, p.304. FAO, 2000. Agriculture: Towards 2015/2030.



Contribution of Grains to Feeding the World

Maize, Wheat, Rice

-²/₃ calories for the world

Maize, Wheat, Rice, Barley

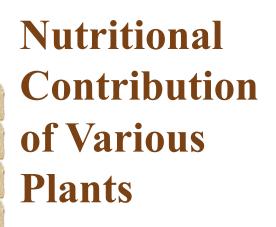
-³/₄ calories for the world



- Wheat, maize, rice, barley, sorghum, oats, rye, millet –½ the world's protein
- 50,000 edible plants, but 15 crop plants
 -90% world's calories

http://www.fao.org/docrep/u8480e/u8480e07.htm Conte, R. Hunger Math: World Hunger by the numbers.





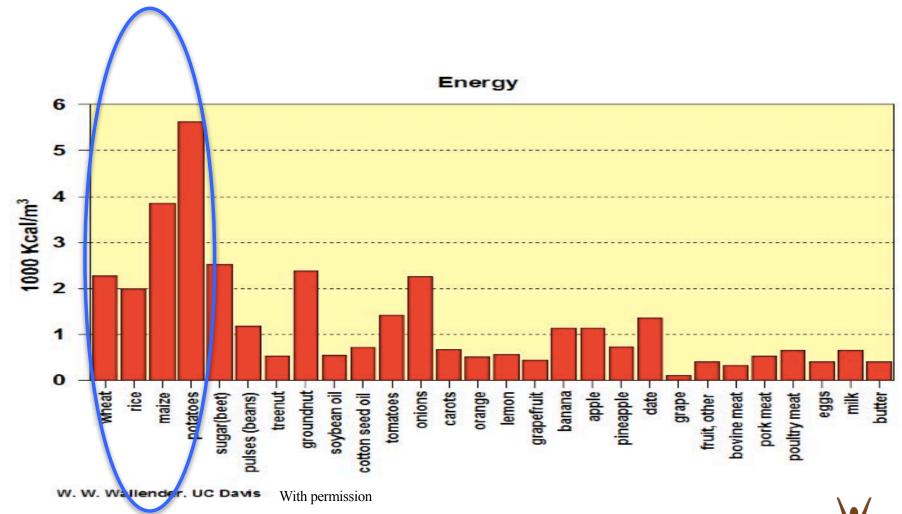
Traditional Grains

- >1000 kcal/m²
- >400 kg protein/ ha

Hunger Math: World Hunger by the Numbers. Conte, R. 2013

Cereal/Pseudoc ereal	Calories/ m ³	Protein (kg/ha)
Maize (corn)	1,847	415
Oats	1,508	384
Rice (paddy)	1,482	307
Triticale	1,256	470
Amaranth	1,133	418
Wheat	1,083	423
Rye	914	271
Teff	605	226
Sorghum	529	165
Millet	345	105
Quinoa	275	109
Non-grain		
Soybean	1,029	870
Lentils	322	244
Green Beans	229	127
		Go with the gra

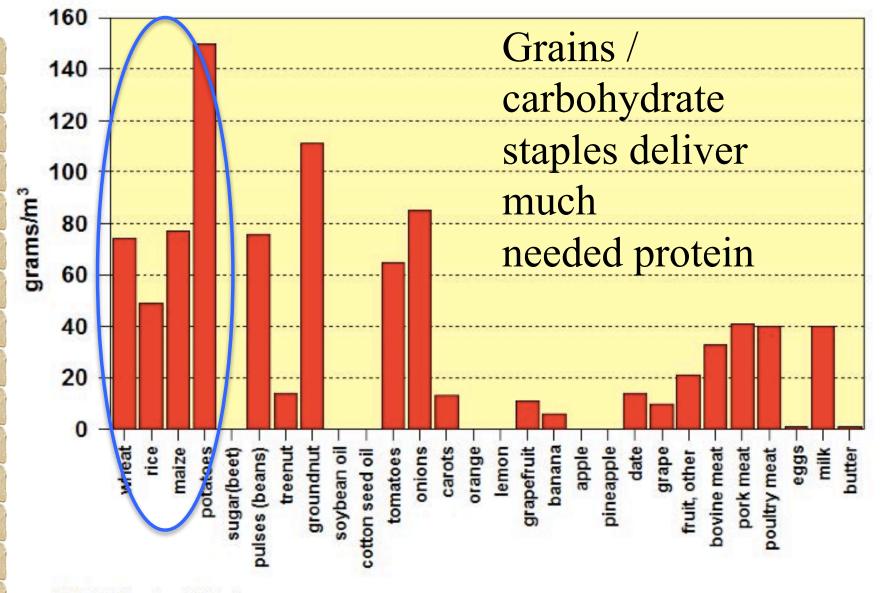
Calories /Unit Area by Crop



Grains / carbohydrate staples deliver much calories



Protein (g) /m³ by Crop



Summary

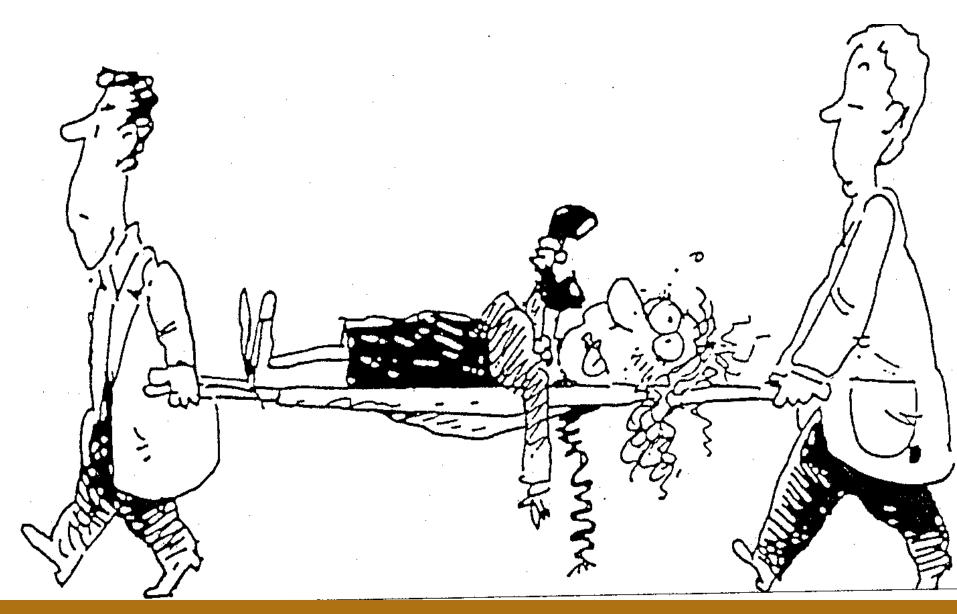
- Carbohydrates, grains and whole grains are recommended in dietary guidance around the world.
- Consumption of whole grain and grain foods in the right balance is associated with lower risks of diabetes, cardiovascular disease, stroke, certain cancers and all cause mortality.
 - They do not increase risk as alleged



Summary

- Real obesity cause = too many calories from all sources
- Gluten-free and grain-free diets are not necessarily healthier and are often less healthy.
 - Little evidence to support claims that we did not evolve to eat grains
- Grains and carbohydrate staples are needed to help feed the world by 2015.





We need to convince consumers it's something they're not eating?

Whole-grains contain more fibre, vitamins, minerals and phytochemicals (plant substances) than refined grains. For example, the vitamin content of brown rice is about 5-10 times higher than white rice.

The beneficial components in whole-grains work together to lower your risk of heart disease and diabetes. Fibre helps to reduce 'bad' cholesterol and regulate blood sugar levels. Some of the vitamins, minerais and phytochemicals act as antioxidants to help protect against blocked arteries. Whole-grains may also support weight management as they help promote the feeling of fullness.

To learn more about whole-grains and try out delicious recipes, visit www.hpb.gov.sg/foodforhealth

Have 2-3 servings of whole-grains daily in place of foods made from refined grains. Examples of 1 serving are ½ bowl of brown rice or 2 slices of wholemeal bread.

Whole-grain products include:



pur health