



**Public Private Partnership  
a global vision with local execution:**

## **The Good Growth Plan**

Valter Brunner

September, 2016

Classification: PUBLIC

# Mankind is facing many challenges



# Research shows divided views

Most agree that producing more food for a growing population will be one of the next decade's most important global challenges

There is openness towards using technology but a desire to minimize use of pesticides, GM seeds and fertilizer

Few believe that farming today is performed responsibly



Many believe that productivity increases will make farming more sustainable



How can we  
**Meet global food demand while dealing with all these  
pressing challenges?**

## We believe ...

We all have to work together to help growers **farm more sustainably**



# The Good Growth Plan



**More food  
Less waste**



**Make crops  
more efficient**

Increase average productivity of the world's major crops by 20% without using more land, water or inputs

**More biodiversity  
Less degradation**



**Rescue  
more  
farmland**

Improve the fertility of 10 million hectares of farmland on the brink of degradation

**Help  
biodiversity  
flourish**

Enhance biodiversity on 5 million hectares of farmland

**More health  
Less poverty**



**Empower  
smallholders**

Reach 20 million smallholders and enable them to increase productivity by 50%

**Help people  
stay safe**

Train 20 million farm workers on labor safety, especially in developing countries

**Look after  
every worker**

Strive for fair labor conditions throughout our entire supply chain network

One planet. Six commitments.

# Achieving tangible results in Mexico

As of September 2016



## More food, less waste



Make crops more efficient

**100** reference farms monitored

## More biodiversity, less degradation



Rescue more farmland

**1,2 million** hectares of soil improved



Help biodiversity flourish

**hectares of biodiversity enhanced**

## More health, less poverty



Empower smallholders

**0,7 million** smallholders reached



Help people stay safe

**0,1 million** people trained in safe use



Look after every worker

**100%** supply farms in fair labor program

\* Pre-Assessment 2016

## Multistakeholders collaboration



# PPP are meaningful to expand capabilities for local benefits



**Syngenta:** strategic role to contribute to the Economic Growth and competitiveness in the AgriFood Chain in Mexico

**Projects and crop solutions** to address the commitments and supported by **high excellence team**

**Work with small growers, governments, NGOs** and others who share this vision

**Scale** these initiatives **through cross collaborations**

**CIMMYT, Strategic partnership to transfer sustainable practices and technology to improve livelihoods of small growers**

A circular logo with the text 'the good growth plan' in a green, sans-serif font. A stylized green plant with two leaves is positioned to the right of the text.

the  
good  
growth  
plan

# Syngenta - CIMMYT for Adaptive Research and Extension



---

Syngenta and CIMMYT established a partnership to contribute to food security in Mexico.

---

**Joint agreement** focused on make crop more efficient through transfer technology and sustainable practices to small growers

---

Long vision and joint research on technological innovation platforms.

---

**Contribute to increasing agricultural productivity, combating poverty and conserving the environment in Mexico**



# Best Practice to Scale Up

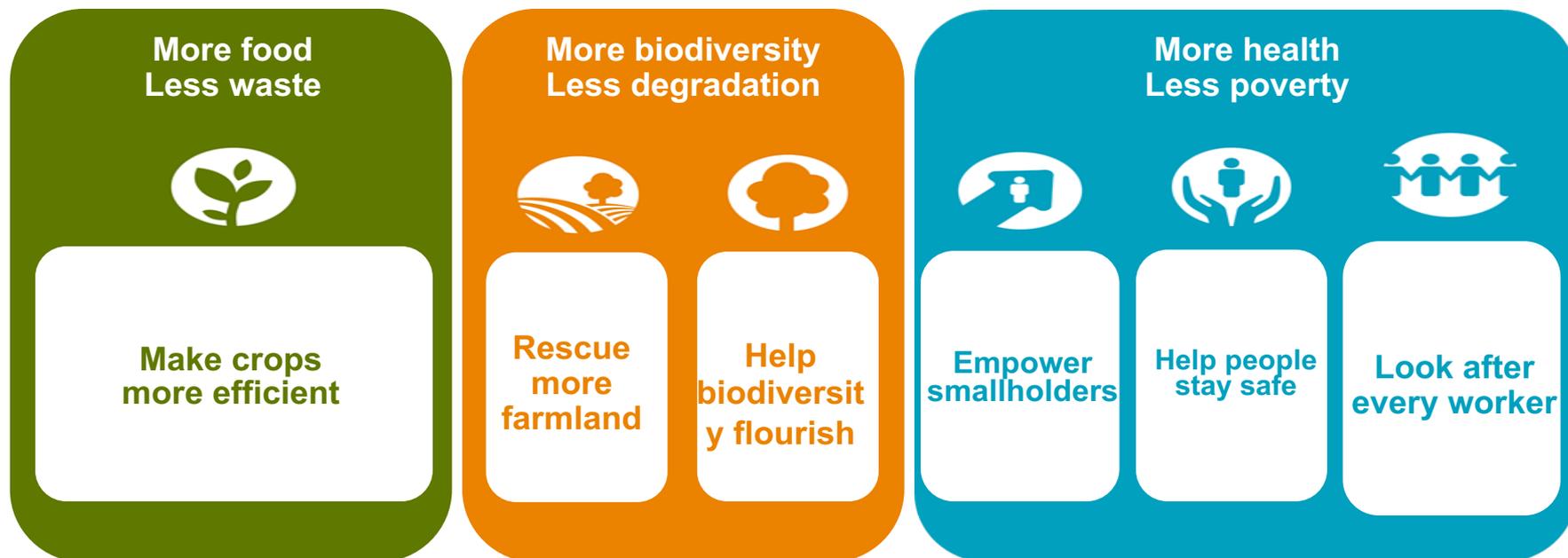


the  
good  
growth  
plan



**A successful public-private partnership to contribute to food security and sustainability focus on Agri-food systems**

# The Good Growth Plan



One planet. Six commitments.

*Bringing plant potential to life*

